

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 16.15
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ *CHANGES*** *** WFTV-TV ***

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS _____
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC _____

66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
CONTRACT # 6386454
CLASS: NATL. LOCAL REGIONAL

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MICHELLE SANTUOSO
SALES PRSN WA - JOE KNAUER

FLIGHT DATES OCT24/12 OCT30/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE NOV5/12 16.15

REP: TO LENA
FR JULIE
OKD M2
PLS CFM, THXX 11/5
PRDCT AMERICAN CROSSROADS EST# 1257 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT24/12 OCT30/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP:
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

STA:
AMERICAN CROSSROADS

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#:
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1257
AGENCY PRODUCT CODE = 27

27	S	1205A-1235A	30	\$600.00	10/27	10/27	0	SAT	0
PROGRAM :	HOT TOPICS (AFTER NCAA FTBL.)	CON COM1:	HOT TOPICS (AFTER NCAA FTBL.)						
80	A	1221A-1251A	30	\$600.00	10/27	10/27	1	SAT	1

PROGRAM : JEOPARDY
ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1250A & 146A
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-27
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-28

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 CHANGES * * * WFTV-TV ***

LINE#:REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START DATE	END DATE	:SPTS: WEEK /WK: INVT :	DAYs	:TOTAL:SPTS:
81	A	1251A-147A		30		\$500.00	10/27	10/27	1	SAT	1
PROGRAM : CRIMINAL MINDS ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1250A & 146A PART OF A MAKEGOOD MADE UP OF LINES 80-81											
28	S	1235A-135A		30		\$500.00	10/27	10/27	0	SAT	0
PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS STATION MAKEGOOD OFFERS: MISSED: SAT/1205A-1235A OCT27 M2 OK'D BUY#27 OCT27 BUY#28 SAT/1235A-135A OCT27 OFFER: SAT/1221A-1251A OCT27 & SAT/1251A-147A OCT27 CMT: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1250A & 146A											
OCT27	OCT27	OCT27	OCT27	OCT27	OCT27	30S \$600.00 30S \$500.00 30S \$600.00 30S \$500.00 30S \$500.00	(NOV5/12)	PLS ADVISE.			
CONTRACT TOTAL SPOTS TOTAL SPOTS 252050.00 OCT/12 158150.00 NOV/12 93900.00											

MARKET TOTALS \$924,400 WFTV 27% WKMG 29% WESH 24% WOFL 17% WKCF 1% WRBW 0% CABL 0%
 WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE